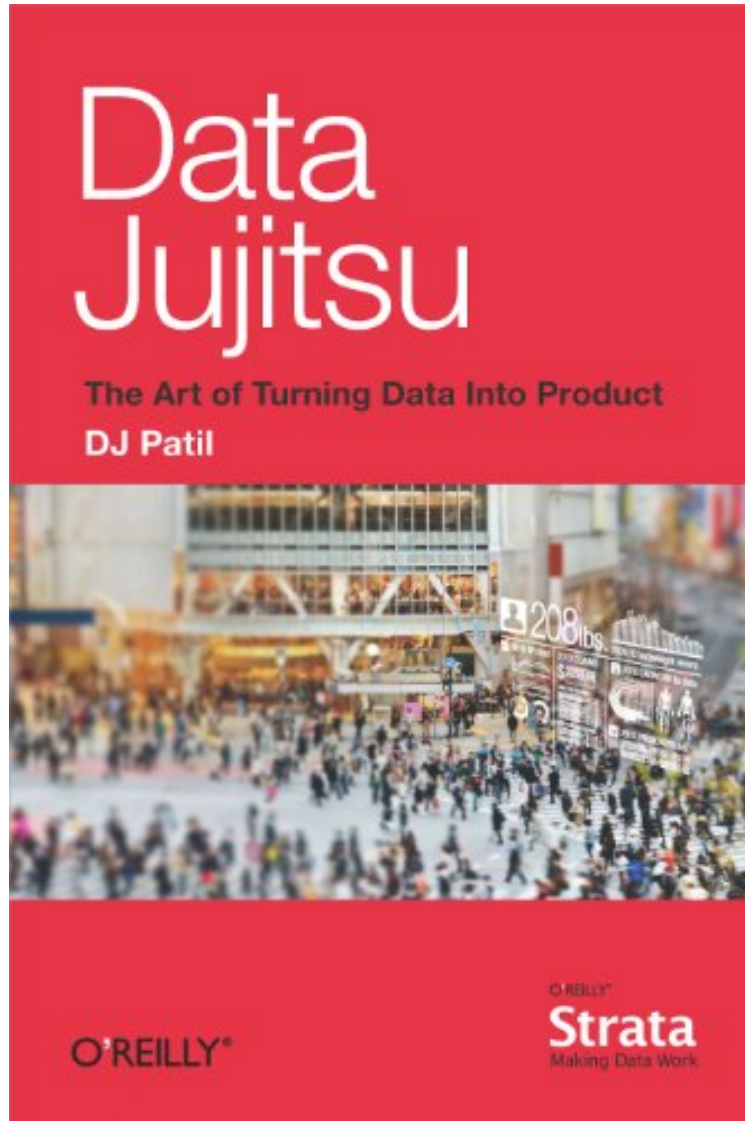


Data Jujitsu: The Art of Turning Data into Product

Von DJ Patil

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Produktinformation Veröffentlicht am: 2012-11-14 Erscheinungsdatum: 2012-07-19 File Name:
B008HMN5BE | File size: 72.Mb

Von DJ Patil : Data Jujitsu: The Art of Turning Data into Product before purchasing it in order to gauge whether or not it would be worth my time, and all praised Data Jujitsu: The Art of Turning Data into Product:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich.
Interesting Overview Von Dr. Bojan Tunguz I found this to be a very interesting and insightful article on data science as it is practiced in the real world. However, your impressions of this short e-book will strongly depend on your expectations. If you are looking for an detailed and technical how-to book, then you will be severely disappointed. I

think that people who will most appreciate this e-book article are either those who have very little to no experience with data science, or potentially the high-level experts and veterans of the field. For the first group this e-book could serve as a gentle introduction to the field in the most general way, while the latter could appreciate the big picture take by one of their very experienced colleagues. I am definitely in the first group, and I really enjoyed this short e-book. The central idea of this e-book is that in design of data-driven products it helps to use the actual usage of the product as a guide and a driving force. This is where the Jujitsu metaphor comes in play: just like a practitioner of that martial arts relies on the opponent's own attacks and forces and tries to martial them to his own advantage, so also a designer of a data-driven product will ideally try to use the "gravitational pull" of data and its use to his advantage. Patil illustrates his ideas and concepts with several useful examples, mostly from his work at LinkedIn. These are useful examples in their own right, as they also give the reader a few insights into how LinkedIn actually connects people. Some of the ideas in the book are already well known to most software designers and entrepreneurs (good data structures are crucial, try to design a minimally functioning prototype and then iterate, etc.), but others are a bit counterintuitive and novel. This short e-book is very readable and well written, something that one can never take for granted for a geeky book on data science. It's an interesting read and I was able to finish it in a single sitting.

0 von 0 Kunden fanden die folgende Rezension hilfreich. inherent truths about software product processes

Von scorvey

The book describes how to create data products in the area of web 2.0 and gives some really useful examples (Facebook, LinkedIn, etc.) and principles for data or more general software product processes.

0 von 0 Kunden fanden die folgende Rezension hilfreich. gut, aber Beispiele nicht repräsentativ

Von Mascha

Das Buch ist spannend und leicht zu lesen. Mir haben aber Beispiele aus nicht-online Segment gefehlt. Ansonsten ganz gutes Produkt

Kurzbeschreibung Acclaimed data scientist DJ Patil details a new approach to solving problems in Data Jujitsu. Learn how to use a problem's "weight" against itself to: Break down seemingly complex data problems into simplified parts Use alternative data analysis techniques to examine them Use human input, such as Mechanical Turk, and design tricks that enlist the help of your users to take short cuts around tough problems Learn more about the problems before starting on the solutions and use the findings to solve them, or determine whether the problems are worth solving at all.