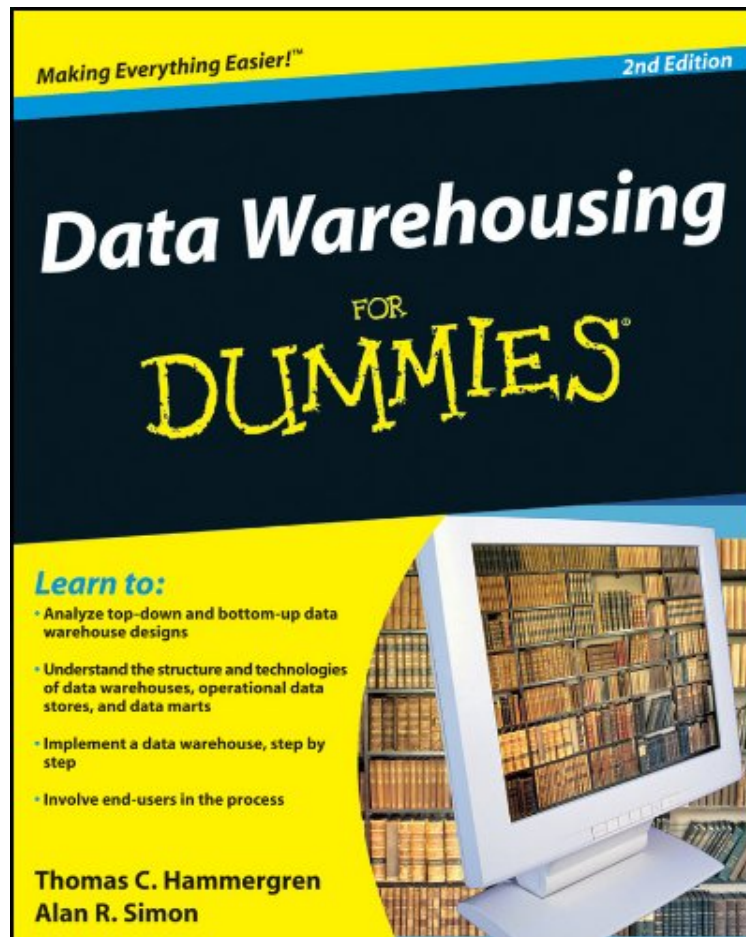


(Read free) Data Warehousing For Dummies

Data Warehousing For Dummies

Von Thomas C. Hammergren

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Von Thomas C. Hammergren : Data Warehousing For Dummies before purchasing it in order to gauge whether or not it would be worth my time, and all praised Data Warehousing For Dummies:

Kundenrezensionen Hilfreichste Kundenrezensionen 1 von 1 Kunden fanden die folgende Rezension hilfreich. A couple nice points but it cuteness becomes boring Von Ein Kunde The writer attempts to write in a cutesy tone - probably in the name of being entertaining - but because he tries too hard the writing just becomes boring. This book reads like a series of columns about data warehousing. Most of the discussions are okay but somewhat on the superficial side. The author is at his best when he discusses the people side of data warehousing - especially the political issues. If you do not want to get deeply involved in the technical aspects of the subject, W.H. Inmon and Vidette Poe provide more easily read and more penetrating introductions to data warehousing. 0 von 2 Kunden fanden die folgende Rezension hilfreich. From a beginner to a different people!! Von Ein Kunde This book is really excellent. Before reading it, everything in Data warehousing seemed to be dark, but now, everyone listen to me when I talk to other people about

data warehouse. Is the first book I am motivated to read from the beginning through the end.

Kurzbeschreibung Data warehousing is one of the hottest business topics, and theres more to understanding data warehousing technologies than you might think. Find out the basics of data warehousing and how it facilitates data mining and business intelligence with Data Warehousing For Dummies, 2nd Edition. Data is probably your companys most important asset, so your data warehouse should serve your needs. The fully updated Second Edition of Data Warehousing For Dummies helps you understand, develop, implement, and use data warehouses, and offers a sneak peek into their future. Youll learn to: Analyze top-down and bottom-up data warehouse designs Understand the structure and technologies of data warehouses, operational data stores, and data marts Choose your project team and apply best development practices to your data warehousing projects Implement a data warehouse, step by step, and involve end-users in the process and upgrade existing data storage to make it serve your needs Comprehend OLAP, column-wise databases, hardware assisted databases, and middleware Use data mining intelligently and find what you need Make informed choices about consultants and data warehousing products Data Warehousing For Dummies, 2nd Edition also shows you how to involve users in the testing process and gain valuable feedback, what it takes to successfully manage a data warehouse project, and how to tell if your project is on track. Youll find its the most useful source of data on the topic!

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Synopsis Now that we're well into the Information Age, it's only natural that data warehousing would be a hot topic. Data Warehousing For Dummies arrives just in time to help you take advantage of one of your organization's most important resources -- information in the form of lists, records, databases, and digital media from external as well as internal sources. In Data Warehousing For Dummies, data warehousing expert Alan R. Simon takes a practical inventory of state-of-the-art data warehousing. He covers all the essential technologies and strategies, including

- * Using relational databases to get at warehoused data*
- * Going through data warehousing middleware to make access consistent and efficient*
- * Transforming warehoused data into business intelligence*
- * Mining data for the nuggets of information that can make a difference in your organization's operations*
- * Implementing executive information systems*
- * Putting together a successful team of information systems professionals*
- * Managing vendors who promise to solve all your data warehousing problems*
- * Looking ahead to techniques for managing multimedia data

Author Alan R. Simon presents his specialty plainly and practically, so that you and the other Information Systems professionals in your organization can cobble together a sensible strategy for data warehousing.