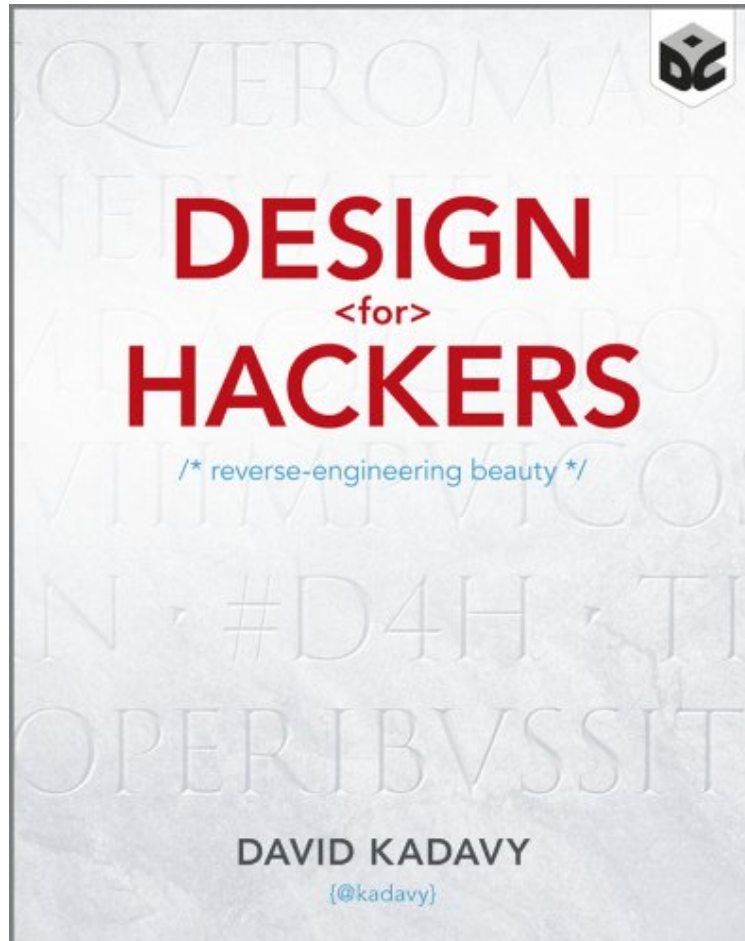


(Read free) Design for Hackers: Reverse Engineering Beauty

## Design for Hackers: Reverse Engineering Beauty

Von David Kadavy

ePub | \*DOC | audiobook | ebooks | Download PDF



DOWNLOAD



READ ONLINE

Produktinformation -Verkaufsrang: #219356 in eBooksVerffentlicht am: 2011-08-15Erscheinungsdatum: 2011-08-15File Name: B005J578EW | File size: 22.Mb

**Von David Kadavy : Design for Hackers: Reverse Engineering Beauty** before purchasing it in order to gage whether or not it would be worth my time, and all praised Design for Hackers: Reverse Engineering Beauty:

KundenrezensionenHilfreichste Kundenrezensionen4 von 4 Kunden fanden die folgende Rezension hilfreich. Nicht jede Seite von Hackern muss aussehen wie HackernewsVon Bodo TascheDesign for Hackers ist ein ausgezeichnetes Buch fr jeden Programmierer, der es satt hat, keine Ahnung zu haben vom Webdesign. Ein Backend programmieren ist fr viele einfach. Das Frontend? Da lass ich mir lieber ein Photoshop-File von einem Designer geben und arbeite das ab. Das muss aber nicht sein. In diesem Buch steht alles, was man bentigt, um gut aussende Seiten zu basteln. Vom Layout ber Fonts bis zu Farben. Mehr braucht man nicht fr den Anfang.Kunst. Die ganze Geschichte ist ein gutes 2. Buch. Dort wird jeder Kunststil exemplarisch an einem Bild erklrt. Wenn man Inspiration sucht, ist das genau das richtige um das Wissen aus Design for Hackers anzuwenden.3 von 3 Kunden fanden die folgende Rezension hilfreich. Toole Einfhrung in die Welt des DesignVon Jonas ZumkehrIch finde es ein tolles Buch fr alle, die nach den wirklichen Grundlagen fr (Web)Design suchen. Das Buch behandelt Typographie, Proportionen, Typografischer

Weiraum (White Space) und Farben sehr ausführlich. Oft wird auch die Geschichte zur Hilfe genommen, was vielleicht für den einen oder anderen langweilig erscheinen mag. Mir hat es gefallen. Ich hätte eigentlich 4,5 Sterne vergeben, weil das Buch noch ein bisschen "runder" hätte sein können. Ich vergebe aber 5 Sterne, weil der Autor auf seiner Webseite zum Buch wirklich viele Themen aus dem Buch kostenlos zur Verfügung stellt. Achtung: Viele Beispielbilder (besonders im Kapitel Farbe) können nur richtig nachvollzogen werden, wenn man einen Kindle mit Farbbildschirm benutzt. Mit der Kindle App auf dem Nexus 7 kann man das Buch gut lesen. 0 von 0 Kunden fanden die folgende Rezension hilfreich. Useful especially for inexperienced designers Von soulwarrior As a self-taught web developer who never learned proper design guidelines, this book provided plenty of useful insights into the field of design. I've worked together with a number of designers and in many instances, I could tell when a design "popped" or worked if you want, but I had trouble putting into words why it did. This book helped me understand what made many of those designs work, so I can wholeheartedly recommend it.

**Kurzbeschreibung** Discover the techniques behind beautiful design? by deconstructing designs to understand them The term 'hacker' has been redefined to consist of anyone who has an insatiable curiosity as to how things work and how they can try to make them better. This book is aimed at hackers of all skill levels and explains the classical principles and techniques behind beautiful designs by deconstructing those designs in order to understand what makes them so remarkable. Author and designer David Kadavy provides you with the framework for understanding good design and places a special emphasis on interactive mediums. You'll explore color theory, the role of proportion and geometry in design, and the relationship between medium and form. Packed with unique reverse engineering design examples, this book inspires and encourages you to discover and create new beauty in a variety of formats. Breaks down and studies the classical principles and techniques behind the creation of beautiful design Illustrates cultural and contextual considerations in communicating to a specific audience Discusses why design is important, the purpose of design, the various constraints of design, and how today's fonts are designed with the screen in mind Dissects the elements of color, size, scale, proportion, medium, and form Features a unique range of examples, including the graffiti in the ancient city of Pompeii, the lack of the color black in Monet's art, the style and sleekness of the iPhone, and more By the end of this book, you'll be able to apply the featured design principles to your own web designs, mobile apps, or other digital work.

**Kurzbeschreibung** Discover the techniques behind beautiful design? by deconstructing designs to understand them The term 'hacker' has been redefined to consist of anyone who has an insatiable curiosity as to how things work and how they can try to make them better. This book is aimed at hackers of all skill levels and explains the classical principles and techniques behind beautiful designs by deconstructing those designs in order to understand what makes them so remarkable. Author and designer David Kadavy provides you with the framework for understanding good design and places a special emphasis on interactive mediums. You'll explore color theory, the role of proportion and geometry in design, and the relationship between medium and form. Packed with unique reverse engineering design examples, this book inspires and encourages you to discover and create new beauty in a variety of formats. Breaks down and studies the classical principles and techniques behind the creation of beautiful design Illustrates cultural and contextual considerations in communicating to a specific audience Discusses why design is important, the purpose of design, the various constraints of design, and how today's fonts are designed with the screen in mind Dissects the elements of color, size, scale, proportion, medium, and form Features a unique range of examples, including the graffiti in the ancient city of Pompeii, the lack of the color black in Monet's art, the style and sleekness of the iPhone, and more By the end of this book, you'll be able to apply the featured design principles to your own web designs, mobile apps, or other digital work.

**Buchrückseite** "If you want to learn to create great design yourself...there simply is no way to do so with lists of rules. Instead, I want to provide you with a new set of eyes through which you can see the world anew." ---DAVID KADAVY

**WHY DID MONET NEVER USE THE COLOR BLACK IN HIS PAINTINGS? WHY IS THE GOLDEN RATIO NOT ALL IT'S CRACKED UP TO BE? WHY IS COMIC SANS SUCH A HATED FONT?** It's amazing what you can learn about great web design by asking questions like these.

Award-winning designer David Kadavy uses this "reverse-engineering" process in *Design for Hackers* to deconstruct classical design principles and techniques from web designers. Using an eclectic array of reverse-engineered examples, ranging from Twitter's latest redesign, to Target's red shopping carts, and ancient graffiti from the walls of Pompeii, he explains:

- \* **COLOR THEORY:** How can you enliven your designs by understanding how colors interact?\*
- \* **PROPORTION AND GEOMETRY:** How can you establish a grid that is suitable for the device on which your design will be displayed?\*
- \* **SIZE AND SCALE:** How can you create clean design just by choosing the right type sizes?\*
- \* **WHITE SPACE:** How can you use it elegantly to communicate clearly?\*
- \* **COMPOSITION AND DESIGN PRINCIPLES:** How can you use them to make your designs more compelling?\*
- \* **TYPOGRAPHIC ETIQUETTE:** What tiny typographic details can make a huge difference in what you're communicating?