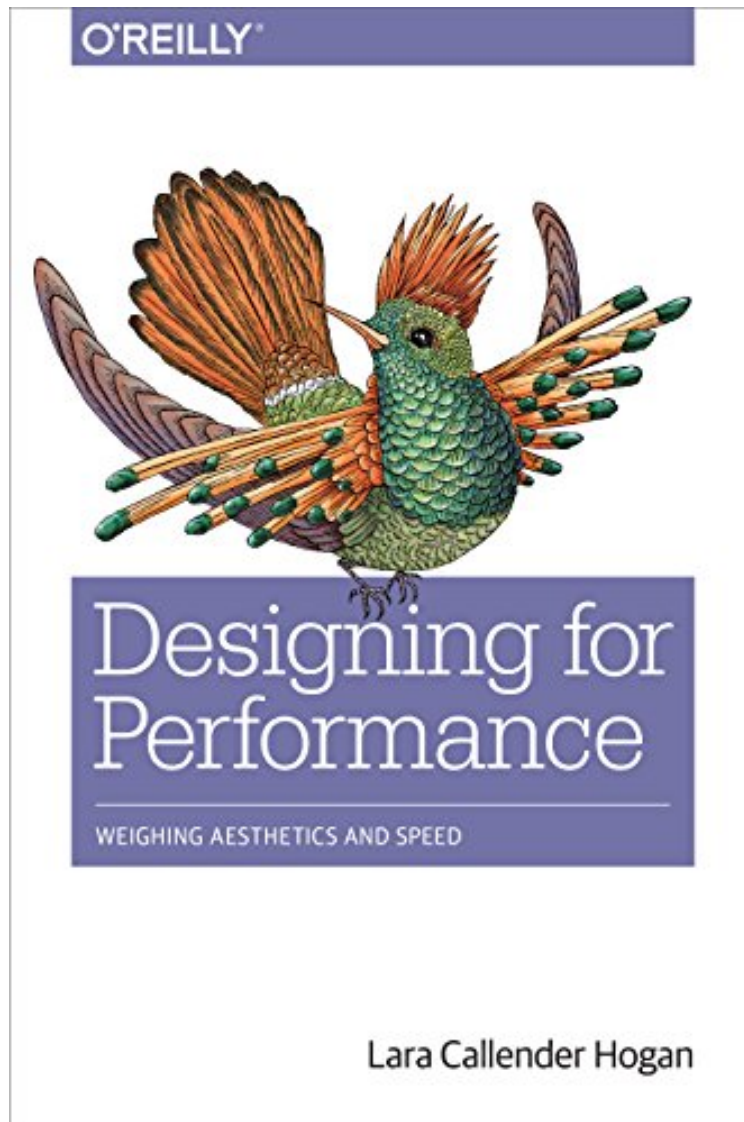


(Library ebook) Designing for Performance: Weighing Aesthetics and Speed

Designing for Performance: Weighing Aesthetics and Speed

Von Lara Callender Hogan

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KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Small, colorful and quite completeVon Juan PicadoI had the book already in ebook but I decided to get the printed one. I purchased a used book but actually, I got it almost new and low price. The book is smaller than I expected but is full color. About the content is good enough, all the basics about how you should build your websites and also mentions

HTTP2.0 von 0 Kunden fanden die folgende Rezension hilfreich. Toller Einstieg in die Optimierung der Ladezeit von Webseiten Von Jens Jacobsen Dieses kleine, leicht verständlich geschriebene Buch ist ein optimaler Einstieg in das Thema. Voller praktischer Hinweise für Coder von HTML, CSS und JavaScript. Aber auch mit vielen nützlichen Hinweisen für Konzepter und alle, die für die Pflege einer Website verantwortlich sind. Wichtigste Erkenntnis: Website-Performance sollte man nicht auf Techniker abwälzen, sondern sie liegt in der Verantwortung aller Site-Betreiber. Und sie ist ein zentrales Merkmal für gute UX.

Kurzbeschreibung As a web designer, you encounter tough choices when it comes to weighing aesthetics and performance. Good content, layout, images, and interactivity are essential for engaging your audience, and each of these elements have an enormous impact on page load time and the end-user experience. In this practical book, Lara Hogan helps you approach projects with page speed in mind, showing you how to test and benchmark which design choices are most critical. To get started, all you need are basic HTML and CSS skills and Photoshop experience. Topics include: The impact of page load time on your site, brand, and users Page speed basics: how browsers retrieve and render content Best practices for optimizing and loading images How to clean up HTML and CSS, and optimize web fonts Mobile-first design with performance goals by breakpoint Using tools to measure performance as your site evolves Methods for shaping an organization's performance culture