

Magento 1.8 Development Cookbook

Von Bart Delvaux, Nurul Ferdous

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Von Bart Delvaux, Nurul Ferdous : Magento 1.8 Development Cookbook before purchasing it in order to gage whether or not it would be worth my time, and all praised Magento 1.8 Development Cookbook:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Not bad but definitely not good enough for serious developmentVon Aleksander WonsI have to admit that my expectations were high before I bought this book. I thought I would learn more then by just reading information available on Magento website. Unfortunately was disappointed.But let's start from the beginning.The book starts with basics necessary for developer who wants to begin the journey with Magento. so you will learn how to do basic things. No doubts about that. There are just a few things that I din't like.The first thing are errors. Pretty much every single recipe contains serious errors. Wrong XML definitions, bad file paths and misleading information (like in the chapter about translations). Good thing is you will be able to correct them yourself. But I expect all recipes to work out of the box. I am trying to understand Magento and shouldn't be forced to correct author's mistakes.I don't know if the code that is available online contains the same errors. Doesn't matter because it is all about learning. Just doing copy/past is not

enough. The second thing is about the way things are explained. I felt like all you should do is how to, more or less, copy/paste code and don't ask any questions about the underlying mechanisms. Sure, it is definitely enough for beginners who want to "do something simple" with Magento. If you have to do some serious development this approach is not going to work for you. You better start with official Magento documentation and tutorials. You will learn more about underlying mechanisms from there than from this book. But I have to admit that it is not a total disaster. I really like the recipes about tweaking Magento and testing performance. This is very important for every development team and it is good to be able to find all that information in one place. I think that the title should be changed to "Magento 1.8 Development for beginners". It better describes the content of this book.

Kurzbeschreibung Over 70 recipes to learn Magento development from scratch **About This Book** Customize the look and feel of your Magento shop **Work on theming, catalog configuration, module, and database development** Create modules to modify or extend Magento's standard behaviour **Who This Book Is For** If you are a developer with minor PHP knowledge and you want to start with Magento development, this book is for you. With its specially tailored recipes, we will guide you from simple development in Magento to the more advanced stuff. Even if you are an experienced Magento developer, some recipes in this book will interest you. The other recipes will serve as a good reference to look at. **What You Will Learn** Install Magento on a custom webserver Add your own touch to a Magento store with a custom theme Speed up your store with some performance tools Customize and extend backend functionality with forms, grids, and more Build your own shipping module Manage the display of your products Understand database design patterns **In Detail** Magento is an open source e-commerce platform which has all the functionality to function from small to large online stores. Its architecture makes it possible to extend the functionalities with plugins where a lot of them are shared by the community. This is the reason why the platform is liked by developers and retailers. A practical developer guide packed with recipes that cover all the parts of Magento development. The recipes will start with the simple development exercises and get the more advanced as the book progresses. A good reference for every Magento developer! This book starts with the basics. The first thing is to create a test environment. Next, the architecture, tools, files and other basics are described to make you ready for the real work. The real work starts with the simple things like theming and catalog configuration. When you are familiar with this, we will move on to more complex features such as module and database development. When you have survived this, we will move on to the last part of making a shop ready for launch: performance optimization and testing. This book will guide you through all the development phases of Magento, covering the most common pitfalls through its recipes. **Kurzbeschreibung** Over 70 recipes to learn Magento development from scratch **About This Book** Customize the look and feel of your Magento shop **Work on theming, catalog configuration, module, and database development** Create modules to modify or extend Magento's standard behaviour **Who This Book Is For** If you are a developer with minor PHP knowledge and you want to start with Magento development, this book is for you. With its specially tailored recipes, we will guide you from simple development in Magento to the more advanced stuff. Even if you are an experienced Magento developer, some recipes in this book will interest you. The other recipes will serve as a good reference to look at. **What You Will Learn** Install Magento on a custom webserver Add your own touch to a Magento store with a custom theme Speed up your store with some performance tools Customize and extend backend functionality with forms, grids, and more Build your own shipping module Manage the display of your products Understand database design patterns **In Detail** Magento is an open source e-commerce platform which has all the functionality to function from small to large online stores. Its architecture makes it possible to extend the functionalities with plugins where a lot of them are shared by the community. This is the reason why the platform is liked by developers and retailers. A practical developer guide packed with recipes that cover all the parts of Magento development. The recipes will start with the simple development exercises and get the more advanced as the book progresses. A good reference for every Magento developer! 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Magento gave him the first opportunity to establish himself when he was working as a consultant for a leading PHP company in Belgium. When the Magento certifications were released, Bart was one of the first persons who received Magento Certified Developer and Magento Certified Developer Plus. With the principle of quality above quantity, Bart finished a lot of Magento projects going from a standard web shop to complex integrations and module development. **Nurul Ferdous** Nurul Ferdous is an open source enthusiast and IT specialist from

Bangladesh who is currently working for TM Secure Inc. as a LAMP consultant. In fact, he is a soldier turned programmer. He started his career with the Bangladesh Air Force. He has also served in RAB as an intelligence staff where he was nominated for the President's Police medal for his contribution to national security. He is a true passionate programmer. He started his run on software development back in 2004, while he was working in the Bangladesh Air Force. His primary skills are as a PHP developer. He is a Zend Certified PHP 5 Engineer, and contributes to a number of PHP projects, blogs on PHP related topics, and presents talks and tutorials related to PHP development and the projects to which he contributes. He also contributes on open source community regularly. He is also a certified professional on TDD and Code Refactoring. He has served in some top notch software companies both at home and abroad, such as BIPL, Right Brain Solutions Ltd., TM Secure Inc., NameDepot.com Inc., and so on, as a programmer, software engineer, and consultant. He also writes at his personal blog <http://dynamicguy.com> when he is not baking with codes.