

(Ebook free) Magento: Beginner's Guide

Magento: Beginner's Guide

Von William Rice

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Von William Rice : Magento: Beginner's Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Magento: Beginner's Guide:

KundenrezensionenHilfreichste Kundenrezensionen3 von 3 Kunden fanden die folgende Rezension hilfreich. Good introduction to MagentoVon Mario RimannAllthough I've already got another book on that topic, I've read through this one. It begins at the basics and also explains in detail how to upload stuff via FTP to your hosting provider. Then it goes on to describe how to set-up a Magento Onlineshop from the beginning. Categories, Taxes, Style customization, the different product types, handling payment and shippings are all covered together with some other topics.Overall, the book makes a very positivie impression, especially since Packt seems to have changed their typography since the last book I've read. It's well illustrated and contains many screenshots with detailed step by step tutorials.I'd like to recommend this book to everyone that is looking for a helpful book for Magento Newbies.There's just one remark to the content that bugs me: The author writes that Magento can be run "on almost every hosting service". Well,

technically that's true. It will work - somehow. But as soon as your store grows, Magento will eat up way too much performance and it will get pretty slow on a shared hosting infrastructure. I don't see this as a problem for Magento Shop-Owners, if the store grows, they should be able to pay a dedicated hosting. But that should be mentioned somewhere in the book.

KurzbeschreibungThis book will provide you with step-by-step instructions for installing, configuring, and using Magento to run your own e-commerce site. We will set up an example store in the book with enough information to adapt the instructions according to your needs. This book is for anyone who wants to create an online store using Magento. If you are a non-technical person and are discouraged by the complexity of this powerful e-commerce application, this book is ideal for you.
KurzbeschreibungThis book will provide you with step-by-step instructions for installing, configuring, and using Magento to run your own e-commerce site. We will set up an example store in the book with enough information to adapt the instructions according to your needs. This book is for anyone who wants to create an online store using Magento. If you are a non-technical person and are discouraged by the complexity of this powerful e-commerce application, this book is ideal for you.
ber den Autor und weitere MitwirkendeWilliam Rice is a software training professional who lives, works, and plays in New York City. His indoor hobbies include writing books and spending way too much time reading sites like slashdot and 43folders. His outdoor hobbies include orienteering, rock climbing, and edible wild plants (a book on that is coming someday). William is fascinated by the relationship between technology and society: how we create our tools, and how our tools in turn shape us. He is married to an incredible woman who encourages his writing pursuits, and has two amazing sons. For more updates on him and his work, you could visit his online blog: <http://williamriceinc.blogspot.com>