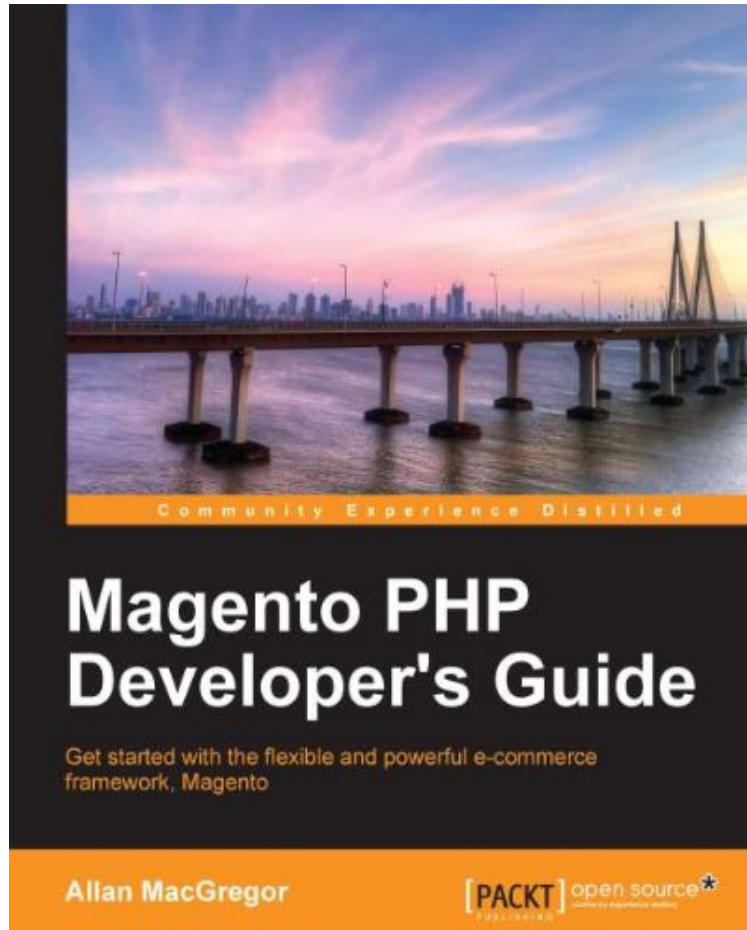


Magento PHP Developers Guide

Von Allan MacGregor

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Von Allan MacGregor : Magento PHP Developers Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Magento PHP Developers Guide:

KundenrezensionenHilfreichste Kundenrezensionen2 von 2 Kunden fanden die folgende Rezension hilfreich. Go-to literature for Magento dev newcomersVon matrixcruiserI am pleasantly surprised. Having spent hundreds of hours researching the web, browsing blogs and articles to find solutions or tutorials, reading this book helped tremendously. It does not explain how to setup a Magento system or how to setup a template or new skin, as this is well covered by other guides already and would be expected knowledge as a prerequisite to step into the development realm (the same as php development experience would be). But if you are new to the Magento ecommerce universe, or find yourself limited in reaching the next level in true extension development due to the complexity of Magentos architecture and lack of guidance, this is the go-to literature I do recommend reading first.The beginning chapters give a well-structured introduction into the concepts of the Zend and Magento framework, data management and the anatomy of extensions, which is essential when it comes to understand the way the truly complex ecommerce framework works.

The book guides by example through setting up a front-end module and subsequently extending it by adding backend functionality. With this approach the book gives a well foundation for any future development of modules or extensions. For some it will not go deep enough, but it leaves little question for the newcomer about how to approach extension development. You will also find in the book some useful guide into the API of Magento and its use cases (e.g. managing the catalog through 3rd party systems), showing examples equally for SOAP, XML-RPC and REST. Aspects of Quality Assurance, versioning and distribution of the created components conclude the book. I found the individual chapters well organized by following a didactical approach, explaining the context first and then delve into the details. Additional challenges provide the engaged developer with the option to apply the lessons learned and extend the suggested solution individually. Although the book leaves little questions in regards of steps into the extension development for Magento, its first chapter did leave me little confused. The intention was to provide a simple method for getting a pre-configured, running system with a latest version of magento, but the guideline in the book was not complete (or something did not work out for me as described) and I had to continue my research online to find a solution. However, there are plenty guides how to setup a Magneto system available online, so this should be no obstacle at all.

KurzbeschreibungIn Detail Magento has completely reshaped the face of e-commerce since its launch in 2008. Its revolutionary focus on object oriented and EAV design patterns has allowed it to become the preferred tool for developers and retailers alike. "Magento PHP Developers Guide" is a complete reference to Magento, allowing developers to understand its fundamental concepts, and get them developing and testing Magento code. The book starts by building the readers knowledge of Magento, providing them with the information, techniques, and tools that they require to start their first Magento development. After building this knowledge, the book will then look at more advanced topics: how to test your code, how to extend the frontend and backend, and deploying and distributing custom modules. "Magento PHP Developers Guide" will help you navigate your way around your first Magento developments, helping you to avoid all of the most common headaches new developers face when first getting started. Approach "Magento PHP Developers Guide" is an easily accessible tutorial, designed and written to give the reader maximum understanding of the powerful Magento framework. Who this book is for This book is written for developers who have previous experience with PHP and PHP frameworks, such as Zend or CakePHP, and want to start developing and working with Magento. Even developers with previous experience with Magento will find the book extremely useful to gain a full understanding of Magento fundamentals, architecture, and overall philosophy.

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ber den Autor und weitere MitwirkendeAllan MacGregor Allan MacGregor is a Magento Certified Developer Plus with four years of Magento experience. He also has a certification in Linux System Administration by IBM. He started working with Magento as a freelance looking for a better framework to build e-commerce solutions, and he is now the Magento Lead Developer at Demac Media (www.demacmedia.com). He's very passionate about software development in general. He is constantly working with new technologies and frameworks. At Demac Media, he has participated in building core solutions for a wide range of clients; this has given him the experience and knowledge to solve many Magento challenges. As part of an internal project at Demac Media, he worked on Triplecheck.io (www.triplecheck.io), a unique service for monitoring and auditing the code health of a Magento store. You can also follow him on Twitter at <http://www.twitter.com/allanmacgregor>.