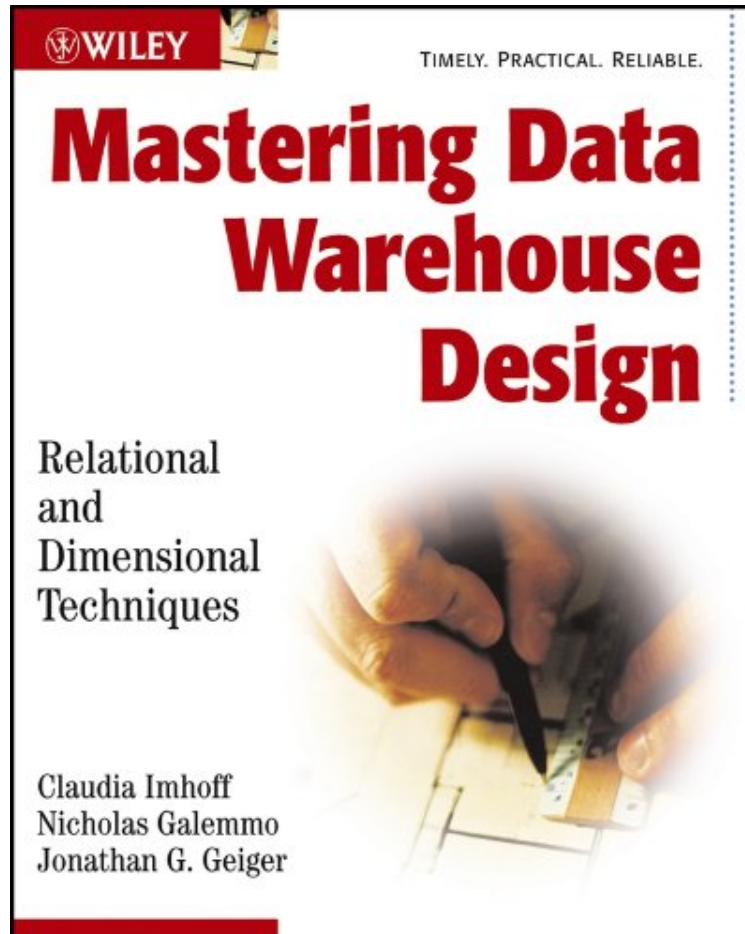


(Ebook pdf) Mastering Data Warehouse Design: Relational and Dimensional Techniques

Mastering Data Warehouse Design: Relational and Dimensional Techniques

Von Claudia Imhoff, Nicholas Gallemmo, Jonathan G. Geiger
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Kurzbeschreibung A cutting-edge response to Ralph Kimball's challenge to the data warehouse community that answers some tough questions about the effectiveness of the relational approach to data warehousing Written by one of the best-known exponents of the Bill Inmon approach to data warehousing Addresses head-on the tough issues

raised by Kimball and explains how to choose the best modeling technique for solving common data warehouse design problems Weighs the pros and cons of relational vs. dimensional modeling techniques Focuses on tough modeling problems, including creating and maintaining keys and modeling calendars, hierarchies, transactions, and data quality

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Synopsis This book is a cutting-edge response to Ralph Kimball's challenge to the data warehouse community that answers some tough questions about the effectiveness of the relational approach to data warehousing. It is written by one of the best-known exponents of the Bill Inmon approach to data warehousing. It addresses head-on the tough issues raised by Kimball and explains how to choose the best modeling technique for solving common data warehouse design problems. It weighs the pros and cons of relational vs. dimensional modeling techniques. It also focuses on tough modeling problems, including creating and maintaining keys and modeling calendars, hierarchies, transactions, and data quality.