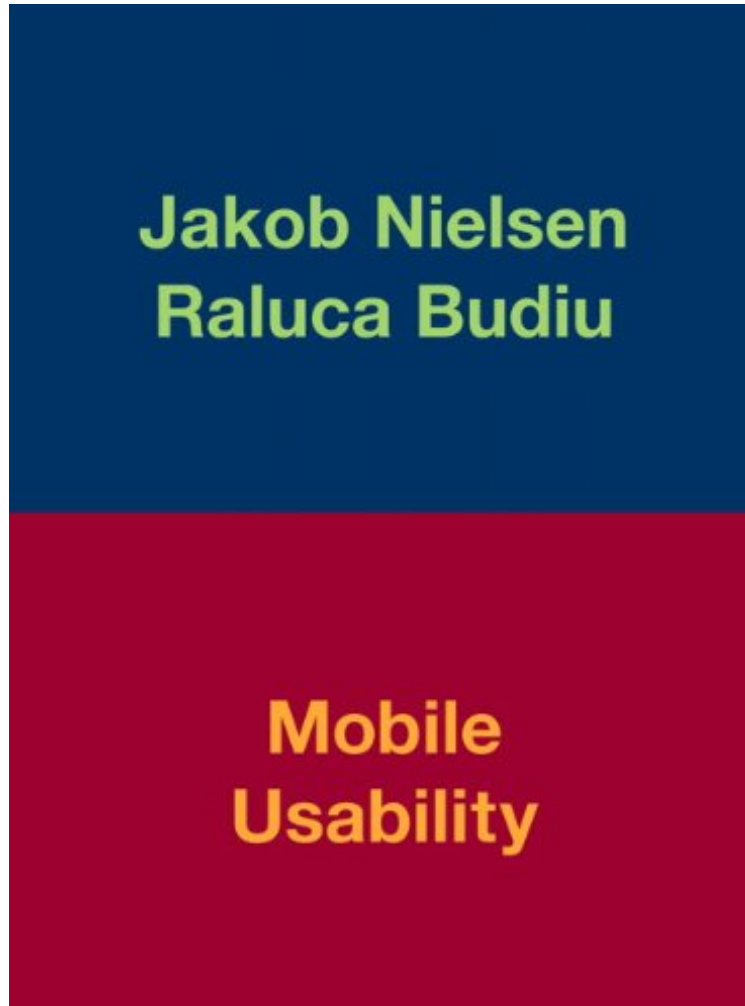


(Download pdf) Mobile Usability

## Mobile Usability

Von Jakob Nielsen, Raluca Budiu  
audiobook / \*ebooks / Download PDF / ePub / DOC



Produktinformation -Verkaufsrank: #369516 in eBooksVerffentlicht am: 2012-10-09Erscheinungsdatum:  
2012-10-09File Name: B009ONZ0MM | File size: 41.Mb

**Von Jakob Nielsen, Raluca Budiu : Mobile Usability** before purchasing it in order to gage whether or not it would be worth my time, and all praised Mobile Usability:

KundenrezensionenHilfreichste Kundenrezensionen2 von 2 Kunden fanden die folgende Rezension hilfreich.  
Resmieren statt rsonierenVon Aurel GerseyWas mir an Nielsen gefllt: Er behauptet nicht, sondern beschreibt - er rsoniert nicht, sondern resmiert. Auch dieses Buch ist schwergewichtig eine Zusammenfassung dessen, was er und seine Mitstreiter in Mobile Usability-Untersuchungen erlebten - und erlitten, denn viele mobile Webseiten tun nicht, was sie sollten; meistens, weil sich die Macher dem Medium nicht unterordneten und/oder es nicht verstehen.Es ist schon eine ganze Menge erreicht, wenn man weiss, was nicht geht und was und wie es denn gehen knnte. Die Nadel war aber schon ziemlich heiss, mit der dieses Buch gestrickt wurde. Strkere Strukturierung und mehr konkrete Vorbild-Visualisierungen wren in Folgeauflagen wnschenswert.0 von 2 Kunden fanden die folgende Rezension hilfreich.

Veralteter Schrott kaum zu gebrauchen Von Sebastian Zankelrger mich echt des Todes. Was da in dem Buch steht ist absolut nicht zu gebrauchen. Irgendwas von WAP. Ich wrde am liebsten anrufen und mein Geld zurck verlangen.

Kurzbeschreibung How do we create a satisfactory user experience when limited to a small device? This new guide focuses on usability for mobile devices, primarily smartphones and touchphones, and covers such topics as developing a mobile strategy, designing for small screens, writing for mobile, usability comparisons, and looking toward the future. The book includes 228 full color illustrations to demonstrate the points. Based on expert reviews and international studies with participants ranging from students to early technology adopters and business people using websites on a variety of mobile devices, this guide offers a complete look at the landscape for a mobile world. Author Jakob Nielsen is considered one of the world's leading experts on Web usability. He is the author of numerous best-selling books, including *Prioritizing Web Usability* and the groundbreaking *Designing Web Usability*, which has sold more than 250,000 copies and has been translated in 22 languages.

Kurzbeschreibung How do we create a satisfactory user experience when limited to a small device? This new guide focuses on usability for mobile devices, primarily smartphones and touchphones, and covers such topics as developing a mobile strategy, designing for small screens, writing for mobile, usability comparisons, and looking toward the future. The book includes 228 full color illustrations to demonstrate the points. Based on expert reviews and international studies with participants ranging from students to early technology adopters and business people using websites on a variety of mobile devices, this guide offers a complete look at the landscape for a mobile world. Author Jakob Nielsen is considered one of the world's leading experts on Web usability. He is the author of numerous best-selling books, including *Prioritizing Web Usability* and the groundbreaking *Designing Web Usability*, which has sold more than 250,000 copies and has been translated in 22 languages.

ber den Autor und weitere Mitwirkende Jakob Nielsen, Ph.D., is a principal of Nielsen Norman Group and founder of the "discount usability engineering" movement, emphasizing fast and efficient methods for improving the quality of user interfaces. Dr. Nielsen has been called, "the world's leading expert on Web usability" by U.S. News and World Report and "the next best thing to a true time machine" by USA Today. He is the author of numerous best-selling books, including *Prioritizing Web Usability*, *Eyetracking Usability*, and the groundbreaking *Designing Web Usability*, which has sold more than 250,000 copies and has been translated in 22 languages. Raluca Budiu, Ph.D. is a user experience specialist with Nielsen Norman Group (NN/g). She consults for clients from a variety of industries and presents tutorials on mobile usability, usability of touch devices, cognitive psychology for designers, and principles of human computer interaction. She has authored several NN/g reports and published numerous articles on HCI topics.